

**Kenneth T. Betz, MBA, M.A.**

***Qualifications Profile***

Senior Economist  
SOBEL TINARI ECONOMICS GROUP  
293 Eisenhower Parkway, 2<sup>nd</sup> Floor  
Livingston, NJ 07039  
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973-992-1800

**Education**

M.A. in Financial Economics, Fairleigh Dickinson University, Madison, NJ (1998)  
MBA in Finance, Fairleigh Dickinson University, Madison, NJ (1982)  
B.S. in Economics and Finance, Fairleigh Dickinson University, Madison, NJ (1980)

**Fields of Specialization**

Macroeconomic Theory, Monetary Policy, Corporate Finance, Forensic Economics

**Positions Held**

**Senior Economist, Sobel Tinari Economics Group, January 2011 - present**

Primary responsibilities: analyze data, prepare reports, provide expert testimony, and serve as an active participant in the field of forensic economics.

**Senior Lecturer in Economics and Finance, Fairleigh Dickinson University, Silberman College of Business, August 2011 - present.**

Lecturer, August 2002 - July 2011  
Adjunct, January 1998 - July 2002

Undergraduate Courses Taught:

Money and Banking, Introduction to Macroeconomics, Introduction to Microeconomics, Business Finance I, Business Finance II, International Business Finance, International Monetary Theory, Financial Markets and Institutions, International Trade, Economics of Sports, Sports Finance, Principles of Financial Analysis, Intermediate Financial Analysis, Working Capital Management, Capital Budgeting/Value Creation, Special Topics in Finance, Portfolio Management, Investment Planning, Introduction to Wealth Management, Client Relations/Financial Management, Real Estate Principles and Practices, and Personal Financial Management.

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**Positions Held (cont'd)**

Graduate Courses Taught:

Economic Analysis, Financial Analysis, Principles of Finance, and Global Economic Environment.

**Associate of Economist M. Marcus, Ph.D., 1981 –2010**

Financial analysis and determination of Rate of Return for regulated utilities. Prepared reports appraising economic loss and provided expert testimony in personal injury, wrongful death and employment cases.

**Adjunct Instructor, County College of Morris, January 1988-June 1990**

Courses Taught: Principles of Macroeconomics and Business Mathematics

**Academic and Professional Activities**

Member, American Economic Association

Member, Eastern Economic Association

Member, American Association of University Professors

Member, National Association of Forensic Economics

Member, National Association for Business Economics

Chairman of the Finance Committee, Assumption College, Denville, N.J., 2009 to 2022.

Member, Board of Trustees, Assumption College, Denville, N.J., 2015 to 2022.

Member, Mendham Borough Open Space Committee, 1999 to 2006.

Active Member, Mendham Borough Fire Department, 1976 to present.

Treasurer/Assistant Treasurer, 1984-2003

Vice President, 2024

Member, Mendham Borough First Aid Rescue Squad, 1977 to 2006. Director 1982-1983,

Treasurer, 2004-2006.

Treasurer, Mendham Borough Chapter of New Jersey State Firemen's Association, 1993-2003.

Student Government Association Faculty Advisor of the Year "Maddy Award"

recipient, 2008 and 2012.

FDU Greek Life Faculty Advisor of the Year, 2007.

Silberman College of Business, College at Florham, Teacher of the Year, 2005 and 2015.

**Publications**

"Valuing Non-Wage Compensation of Private Sector Labor Union Workers in the Construction Trades," co-authored with Frank D. Tinari, Ph.D., *Journal of Forensic Economics*, 24(2), October 2013, pp. 205-220.

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**Publications (cont'd)**

“Predictors of Performance in Introductory Finance: Variables within and beyond the Student’s Control,” co-authored with Fred Englander and Zhaobo Wang, *Higher Education Studies*, Volume 5, No. 4 (2015), pp. 119-130.

**Presentations**

“Gulf Oil Spill: What it Means for America,” co-presenter, discussed economic impact, sponsored by Maxwell Becton College of Arts and Sciences and the College at Florham Student Government Association, Madison, New Jersey, September 28, 2010.

Paper presentation, “Calculating Lost Fringe Benefits of Private-Sector Union Workers in Injury Cases,” with Frank D. Tinari, Ph.D., National Association of Forensic Economics session at Eastern Economic Association Annual Conference, Boston, Massachusetts, March 10, 2012.

“Direct Examination of a Vocational Expert & Economist in a Personal Injury Case,” co-presenter, CLE program sponsored by CMCS Management, Inc., Saddle Brook, New Jersey, October 17, 2013.

Paper presentation, “The Role of Student Procrastination in Explaining Student Performance in an Introductory Finance Course,” with Fred Englander, Ph.D. and Zhaobo Wang, Ph.D., Conference of the International Academy of Business and Public Administration Disciplines (IABPAD) in Las Vegas, Nevada, on October 24, 2014.

“Damages: Proving Them & Defending Against Them - Plaintiff & Defense Perspectives,” co-presenter, New Jersey Institute for Continuing Legal Education, New Brunswick, New Jersey, February 27, 2017.

Paper presentation, “Household Services: An Economist’s Approach to Calculating the Market Value of Replacement Services,” with Kristin Kucsma, National Association of Forensic Economics session at Eastern Economic Association Annual Conference, Boston, Massachusetts, March 3, 2018.

“Excelling at Litigating Wrongful Death Action Cases,” co-presenter, New Jersey Institute for Continuing Legal Education, West Orange, New Jersey, October 19, 2018.

Paper presentation, “Household Services: An Economist’s Approach to Calculating the Market Value of Replacement Services,” with Kristin Kucsma, Northeast Business & Economics Association, Galloway, New Jersey, October 26, 2018.

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**Trials and Depositions**

Mr. Betz has testified in both Federal and State courts. A detailed listing of Mr. Betz's trial and deposition testimony is available upon request.

Mr. Betz has prepared numerous economic loss evaluations for use in litigation regarding economic damages; earnings, fringe benefits, household services, guidance, companionship, employment discrimination, and lost profits.